Date:

Wednesday, April 20, 2016

Location:

3235 Holly Springs Parkway

# Holly Springs Downtown Development Authority

# Agenda 6:00 pm Regular Meeting

#### CALL TO ORDER

ROLL CALL
Steve Adcock
Kimberly Atlee
Kevin Moore
Phyllis Long
Kyle Whitaker
Sonia Carruthers
Chris Deluca

- II. OLD BUSINESS
- III. TREASURER'S REPORT
- IV. ELECTION OF 2016 OFFICERS
- V. NEW BUSINESS
  - Discussion/allocation of funds to renew annual membership with the Cherokee County Chamber of Commerce
  - 2. Discussion/allocation of funds to support the City of Holly Springs special events
  - 3. Update on Downtown Development Projects presented by City Manager, Rob Logan
  - 4. Approve/Deny October 20, 2015 meeting minutes

#### V. ADJOURNMENT

## QUARTERLY FINANCIAL REPORT OCT 15-DEC 15

Opening Balance:			\$	54,763.02	
Less; Cash Dis	bursements			tisas et e	
DATE	CHECK#	VENDOR		AMOUNT	DESCRIPTION
10/16/2015	ACH	Cherokee Cty Water/Sewer	\$	(10.10)	Water/Sewer Fees
10/21/2015	1356	City of Holly Springs	\$	(500.00)	Donation For Xmas Parade
11/9/2015	ACH	Cherokee Cty Water/Sewer	\$	(11.20)	Water/Sewer Fees
12/9/2015	ACH	Cherokee Cty Water/Sewer		(10.10)	Water/Sewer Fees
12/16/2015	1357	City of Holly Springs	-	(2,508.00)	2015 Stormwater Fees
Total			\$	(3,039.40)	
Add: Deposits 10/7/2015	& Other Cre	dits  Heritage Roof Truss	\$	1,600.00	October 2015 Rent
11/10/2015		Heritage Roof Truss	\$		November 2015 Rent
12/7/2015		Heritage Roof Truss	\$		December 2015 Rent
Total			\$	4,800.00	
			\$	56,523.62	
Ending Bank B	alance				
Ending Bank B Plus CDR	salance		\$	35,542.37	

### Holly Springs Downtown Dev Authority Quarterly Treasurer's Report January 2016 - March 2016

Opening Balance:			\$ 56,523.62		
ess: Cash Dis	bursements				
DATE	CHECK#	VENDOR		AMOUNT	DESCRIPTION
1/12/2016	ACH	Cherokee Cty Water/Sewer	\$	(11.20)	Water/Sewer Fees
2/11/2016	ACH	Cherokee Cty Water/Sewer	\$	(21.70)	Water/Sewer Fees
3/10/2016	ACH	Cherokee Cty Water/Sewer		(11.20)	Water/Sewer Fees
					The second secon
Total			\$	(44.10)	
Total 👃 📳			\$	(44.10)	
	& Other Cre	edits	\$	(44.10)	
	& Other Cre	edits Heritage Roof Truss	\$	neah je	JAN 2015 RENT
Add: Deposits	& Other Cre			1,600.00	
Add: Deposits 1/20/2016	& Other Cre	Heritage Roof Truss		1,600.00 1,600.00	JAN 2015 RENT
Add: Deposits 1/20/2016 2/2/2016 3/8/2016	& Other Cro	Heritage Roof Truss Heritage Roof Truss	\$ \$	1,600.00 1,600.00	JAN 2015 RENT FEB 2016 RENT
Add: Deposits 1/20/2016 2/2/2016		Heritage Roof Truss Heritage Roof Truss	\$ \$ \$	1,600.00 1,600.00 1,600.00	JAN 2015 RENT FEB 2016 RENT
Add: Deposits 1/20/2016 2/2/2016 3/8/2016 Total		Heritage Roof Truss Heritage Roof Truss	\$ \$ \$	1,600.00 1,600.00 1,600.00 4,800.00	JAN 2015 RENT FEB 2016 RENT



April 1, 2016

Steve Adcock Holly Springs Downtown Development Authority P.O. Box 990 Holly Springs, GA 30142-0990

Dear Steve,

I want to take this opportunity to personally thank you for your membership in the Cherokee County Chamber of Commerce. I know that you work hard to earn your membership dollars, and you deserve a return on your investment!

During the past year of your membership, the Chamber offered publicity, exposure, and membershiponly avenues in which to market your business as well as many exciting networking functions. We enjoyed your company being represented at our May Good Morning Cherokee breakfast and December Business After Hours. Through your ongoing involvement, you enable the Chamber to enhance Cherokee County's success!

If you haven't visited the Chamber website recently, please take the time to explore the "Member Directory" search function available to the entire public. Our website is known for contributing significant success to Chamber members, and we are happy to report that your business alone was viewed a total of 1,332 times! Visit <a href="https://www.CherokeeChamber.com">www.CherokeeChamber.com</a> to view your business listing.

Thank you for standing with us in the past to make Cherokee County a better place to live and work. I have enclosed a copy of your annual membership investment invoice, and I look forward to working with you in the coming year. If you have already renewed on-line, thank you! If I can ever be of assistance, please feel free to contact me.

Sincerely,

Pamela W. Carnes, GCCE

President & CEO



#### INVOICE

Cherokee County Chamber of Commerce P.O. Box 4998 Canton GA 30114-0030 Phone: (770) 345-0400

Fax: (770) 345-0030

Website: http://www.cherokeechamber.com

Email: vicky@cherokeechamber.com

Holly Springs Downtown Development Authority

Steve Adcock P.O. Box 990

Holly Springs GA 30142-0990

Date:

04/01/2016

Invoice #:

27982

Due: 05/01/2016

Quantity	Rate	Amount
1	\$290.00	\$290.00
	Invoice:	\$290.00
	Balance:	\$290.00
	Quantity 1	1 \$290.00 Invoice:

Thank you for your support of the Cherokee County Chamber of Commerce. Questions call 770-345-0400.

Keep this portion for your records.

Please return this portion with your payment.

Holly Springs Downtown Development Authority

Steve Adcock

P.O. Box 990

Holly Springs GA 30142-0990

Date:

04/01/2016

Invoice #: Due: 27982

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05/01/2016

Cherokee County Chamber of Commerce

P.O. Box 4998 Canton GA 30114-0030 Amount Due:

\$290.00

Credit Card Account #:		Name on Card:		
Billing Address Number:	Zip:	Expiration Date:	CVV Code:	

Mayor Timothy B. Downing

Council Members
Karen Barnett
Dee Phillips
Jeremy Smith
Kyle Whitaker
Michael Roy Zenchuk II



Post Office Box 990 Holly Springs, GA 30142 www.hollyspringsga.us Office: 770-345-5536 – Fax: 770-345-0209 City Attorney Robert M. Dyer

> City Clerk Karen Norred

City Manager Robert H. Logan

April 18, 2016

RE: Request for 2016 Special Events Sponsorship

In 2015, the Downtown Development Authority generously donated \$500 to support the 14<sup>th</sup> Annual Easter Egg Hunt as well as \$500 to support the 11<sup>th</sup> Annual Holly Springs Christmas Parade. Your donations helped to provide free local events for families to enjoy. During the Easter Egg Hunt, 1,400 guests gathered to hunt over 13,000 eggs, while children had their faces painted, spent some time at the petting zoo, and had their picture taken with the Easter Bunny. The City's Christmas Parade had 33 groups march down Holly Springs Parkway, all leading up to the arrival of Santa, who stayed at the Historic Train Depot to take pictures with families while they snacked on Christmas cookies, hot chocolate, and warm apple cider.

As you may know, our Autumn Fest held each year the first Saturday in October, has grown considerably over the past several years. Last year, we added food trucks, an improved stage, carnival games, three inflatables, a rock climbing wall and bungee trampoline for the children's area. In an effort to increase attendance, I would like to request \$1,000 from the DDA in order to secure musical acts throughout the day of the event. For your donation to Autumn Fest, the Holly Springs Downtown Development Authority would be listed on our Sponsors banner, receive verbal recognition throughout the day, be offered a 12x12 booth space on Sponsors' Row, and would also be listed as the sole sponsor of the closing band.

I would also request that you continue to support the Christmas Parade with a \$500 donation.

As our events continue to grow, it is important that the City continue to provide high-quality activities for Holly Springs' families, and also strive to attract visitors to Holly Springs. Autumn Fest and our Christmas Parade are great events to do just that. With your help, 2016 will be the best year yet.

Thank you for your consideration.

Respectfully Submitted,

Erin Honea

Main Street Director